

CURRICULUM VITAE

Géromina Sauerwein

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JANUARY 2017 TO PRESENT

Freelance Senior Product Designer

Designing AI-powered and data-driven products across startups and enterprise contexts. Focus on complex systems, intelligent workflows, and sustainability-driven products.

- Led end-to-end product design from discovery to shipped features across startups and enterprise contexts
- Designed AI-driven products and interaction models, translating complex system logic into usable interfaces
- Designed a SaaS platform for wood supply chain compliance (GD Holz), translating complex regulatory requirements (EUDR) into a scalable digital product and enabling suppliers to automate due diligence processes
- Designed AI-powered communication concepts, including an AI dealer agent for mobile.de to replace traditional dealer interactions
- Drove product decisions in close collaboration with product managers and engineering teams
- Built and iterated on prototypes using Figma and AI-Prototyping tools like Cursor

JAN 2026 – JUN 2026

Freelance Senior Product Designer, Parloa

- Led the design of AI agent creation and orchestration workflows, focusing on multi-task agent (MTA) systems in enterprise contexts
- Defined the core interaction model for Agent Core, including subtasks, personas, skills, hooks, and guardrails
- Transformed complex AI capabilities into modular, controllable UX patterns that support scalability and reuse
- Identified critical gaps in agent-building workflows (e.g. skill creation, reusability) and drove product direction to address them
- Conducted discovery and user research to shape emerging AI agent paradigms and inform product strategy
- Partnered closely with product and engineering to define system architecture, influence roadmap decisions, and deliver cohesive AI-driven experiences

MAR 2023 – DEC 2025

Head of Design & Partner, konekto

- Led product design and strategy across sustainability-focused, data-driven platforms and AI-supported systems
- Translated complex environmental, regulatory, and data contexts into scalable product solutions
- Built and shaped design processes, enabling teams to work effectively on complex, system-based products
- Worked closely with stakeholders to define product vision, structure ambiguous problem spaces, and drive decision-making
- Delivered user-centered solutions in platform environments involving data modeling, automation, and system logic

SEPTEMBER 2019 TO OCTOBER 2020

Digital Product Designer, somethingcreative.agency

- Designed MVPs and product experiences from concept to prototype
- Conducted user research and translated insights into product decisions
- Collaborated closely with developers to ship production-ready components

DEZEMBER 2018 TO JULY 2019

UX/UI Designer, Nutanix

- Designed enterprise UX flows, navigation systems, and onboarding experiences
- Structured complex information architectures for internal and external tools

JANUARY 2018 TO JULY 2018

UX/UI Designer, CommPeak

- Designed dashboards, user flows, and components for data-driven products
- Contributed to product definition and agile workflows

FEBRUARY 2016 TO AUGUST 2016

Exchange semester HIT Holon Institute of Technology Holon

OCTOBER 2013 TO AUGUST 2017

Bachelor Interaction Design Muthesius University of Fine Arts and Design